

American Express® Gold Card

MORE TO YOUR GOLD

Get 5X* the value of your annual fee



HERE'S HOW YOU ENJOY BENEFITS WORTH ₹28,000* ANNUALLY			
	BENEFIT/OFFER	HOW IT WORKS	VALUE (₹)
THE REWARD GOLD MINE	1 point* on every ₹50 spent including fuel and utility payments.	Annual spend of ₹3,50,000.	₹1,750
	1,000* bonus points on 6 transactions of ₹1,000 each every calendar month.	Earning 1,000 points every month for 12 months, adding to 12,000 Membership Rewards® points.	₹3,000
	5X* points on every spend through Reward Multiplier.	Monthly spend of ₹2,500 on Reward Multiplier.	₹750
THE GOLD LIFE	Get 25%* off on Aza Fashions.	On a minimum purchase of ₹30,000 applicable on eligible products.	₹7,500
	Offer on Tata Cliq Palett.	Availing the offer twice a year and get benefits worth ₹750 on a min. spend of ₹2,499.	₹5,000
	Upto 25%* off at Kaya Skin Clinic and Juice Salon.	Availing the offer on salons/skin care 3 times a year and getting upto 25%* on an annual spend of ₹14,000.	
	Upto 60%* off on health packages, tests and memberships at Dr. Dangs Lab and Medibuddy.	Availing this benefit 4 times a year and getting 10%* off on a spend of ₹3,750 each time.	₹1,500
THE GOLD GOURMET	Upto 50%* off on dining at The Lodhi and upto 25%* off on order-ins from Qmin, Shangri La and The Lodhi.	Availing this benefit 6 times a year and getting 25%* off on a spend of ₹3,000 each time.	₹4,500
GRAND GETAWAYS	Upto 20%* off at The Leela, The Lodhi, Saffron Stays, Vista Rooms, Palazzo Versace Dubai.	Availing the benefit once a year and get 20%* off on an annual spend of ₹20,000.	₹4,000

Total - ₹28,000*

^{*}This calculator contains certain benefits which are available for limited time period only

^{*}The value mentioned is generic & indicative based on the average usage by the existing Gold Cardmembers.

^{&#}x27;This is the average benefit that can be derived from the product and actual benefit may vary from Cardmember-to-Cardmember basis their respective spend.

"Value of Redemption of 1 Membership Rewards® point = ₹0.25 when redeemed via Pay with Points. This could be higher for certain redemptions of points on Membership Rewards® catalogue.

^{*}The benefit value mentioned is indicative and computed based on the average spend. The actual benefit value depends on the individual spend by the Cardmember and may differ from the indicative benefit value.

^{*}Offer/benefits are subject to change. <u>Terms and conditons</u> applied.